

CARLSBAD COMMUNITY ANTI-DRUG/GANG COALITION

**ANNUAL REPORT
DECEMBER 2008**

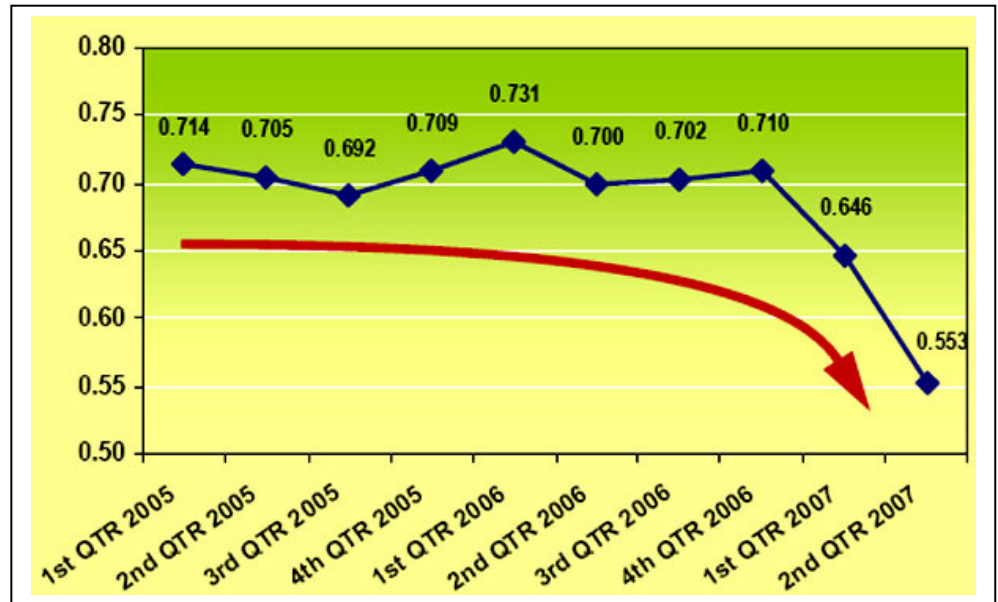


**WORKING IN ALL CORNERS OF THE
COMMUNITY IN THE FIGHT AGAINST
DRUGS**

**WWW.CARSLBADCOALITION.COM
3510 SEVEN RIVERS HIGHWAY CARLSBAD, NEW MEXICO 88220**

ILLICIT DRUG PREVENTION – NOT JUST FOR KIDS

- Carlsbad has one of the few employment-related drug screen monitoring programs in the nation. The first chart shows the example of national cocaine use rates as an example for local comparison. The second chart illustrates a sampling of local data collected to date.

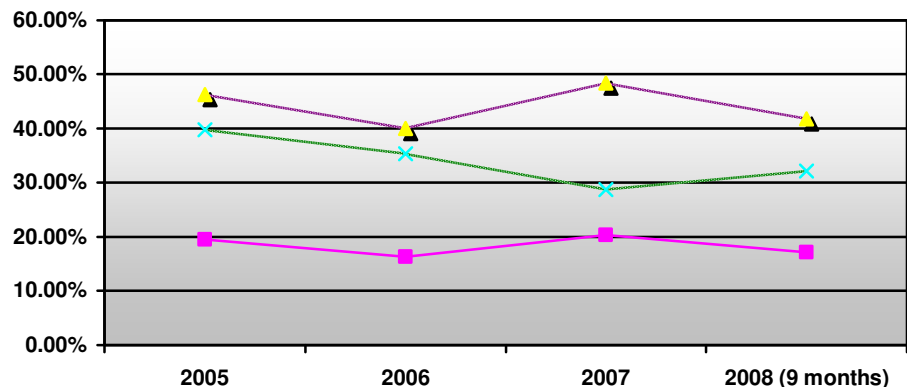


The percentage of workers or work seekers who tested positive for recent cocaine use in occupational drug tests was 21 percent lower during the second quarter of 2007 than during the same period in 2006.

Source: NDIC National Drug Threat Assessment 2008

However, local cocaine use rates were 3.8 times the national average in 2006; this trend continued into 2007.

■ **Meth – % of Total Positives**
▲ **Marijuana - % of Total Positives**
× **Cocaine - % of Total Positives**



South Eddy County
Employees Say
“**Boo!**” to Drugs...



94% are Drug Free!

Let's Keep Our
Workplaces Safe for
Everyone

- Drug-Free Workplace initiative: working to help South Eddy County have a drug-free workforce. Currently conducting interviews with employers of 70 or more people, developing drug abuse awareness materials for employers. If interested in participating, contact Alison Bryant, 706-4132.

*October 2008 social marketing prevention
message provided to employers*

- Partnering with Carlsbad Municipal Schools and Loving Schools to increase perception of harm regarding marijuana and prescription drugs
- Retail signage program to prevent theft and increase perception of risk for users and meth producers
- Planned partnership with Eddy County Health Council to increase use of quality prescription drug disposal practices, decreasing access by youth

WE'RE WATCHING



because we care



www.carlsbadcoalition.com

NEIGHBORHOODS TO BE PROUD OF

Carlsbad is a 2008 National Night Out award winner!

- GIS graffiti mapping project
- Keep Carlsbad Beautiful partnership
- National Night Out/Wise Eyes partnership



OTHER IMPORTANT EFFORTS

County-wide Prevention Effort

- Coalition Mentoring Grant provides Artesia Drug & Crime Coalition with technical assistance in developing a plan to follow the Strategic Prevention Framework

Crime Prevention and Intervention

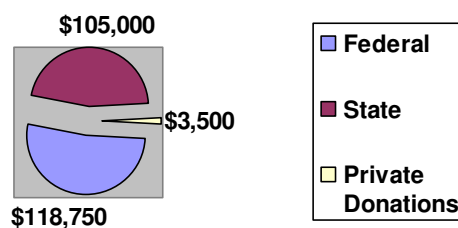
- Obtained approval for text-tipping and live operator assistance for Eddy County Crime Stoppers
- Applying for grant to fund text tipping and live operator. Donations accepted! \$3,600 per year is all that's needed

Supporting Local Direct Service Prevention

- Sponsorship of Carlsbad Boys & Girls Club Smart Moves and Smart Start programs
- Fiscal agency for Peer Helpers middle school suicide prevention program

FINANCIAL SNAPSHOT

Fiscal Year 2008 Revenue \$227,250



Fiscal Year 2008 Expenses \$223,475

