



CARLSBAD COMMUNITY ANTI-DRUG/GANG COALITION

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www.carlsbadcoalition.net

COALITION TODAY

STOMP UPDATE

Annie Hanway

It's all about perspective. Learning how to identify the needs of others is a basic function of STOMP. Stop Tobacco On My People is an organization designed to promote awareness and action among New Mexicans disproportionately affected by tobacco in order to eliminate health disparities.

In the Southeast portion of our state the concentration is on Spanish speaking immigrants and those with low socioeconomic status. On February 19, 2010 through the Coalition's contract with STOMP I organized a regional training made up of contractors from various organizations that was held in Roswell.

The focus was how to better serve our Spanish speaking population. Many different strategies were identified to get a clear picture of how to assist these families. Simple examples include strengthening and sharing information with other agencies, utilizing multi-generational programs and use of bilingual staff.

One of the contractors for STOMP works in Clovis with young women in high school whose primary language is Spanish. These youth design t-shirts in Spanish

against tobacco use and give presentations in Spanish to the elders in the community. In Roswell, a contractor hands out Quit Cards in Spanish to individuals standing in line at the food bank. By creating strategies specifically aimed at the Spanish speaking person, the more successful the outcome.



Did you know that Hispanics are the fastest growing major population group in the United States? It is estimated that by

2050, Hispanics will make up 1/4 of the population. As the population grows, so does the rate of the uninsured. Hispanics have the highest rate of non-insured persons in the United States. Most of their health problems are related to social factors such as poverty and access to care. Ironically, most Mexican immigrants (typically poorer) tend to be healthier than the average American. The longer they stay here however, the worse their health becomes.

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OUR MISSION:

To build and strengthen the capacity of our Carlsbad community to create a safe, healthy, and a drug & gang/ crime free environment. Includes serving as a catalyst to mobilize community efforts to reduce substance abuse and gang activity among youth and adults over time, in the city of Carlsbad and South Eddy County. Through prevention, intervention, education, and treatment, the Carlsbad Community Anti-Drug/Gang Coalition will promote a healthy, safe community and target risk factors that lead to substance abuse.

TAKE ACTION...

Raising awareness through specific strategies only helps to turn this deficit around. For more information regarding anti-tobacco efforts and the oppressed population, go to

www.health.state.nm.us/tobacco.html

www.thestink.org or

[www.azdhs.gov/hsd/conf/stop tobacco on my people stomp new mexico model.pdf](http://www.azdhs.gov/hsd/conf/stop_tobacco_on_my_people_stomp_new_mexico_model.pdf)

CARLSBAD COMMUNITY GARDEN THANKS...

As with any new community project, funding is always at the forefront of concerns. Fortunately for the Carlsbad Community Garden, individuals and businesses have extended their generosity through monetary/material donations. Without this support, the garden would not have had such a great start.

Thank you to the following businesses and people: **McCoy's, Acme Fence Co., Bullock's Feed & Seed (Artesia), Roswell Seed Company, Miep O'Brien, Blue House, Carlsbad Environmental Monitoring and Research Center, John Hutchins, Hidegard Owens and anonymous members.**

Contact us at carlsbadcommunitygarden@gmail.com

WHAT DO YOU THINK, SOUTH EDDY COUNTY?

What effect does alcohol abuse have on our community? How can we all design strategies to better prevent alcohol abuse and its negative effects? These are the questions that the New Mexico Department of health wants to answer during February and March, and the Coalition is helping.

It seeks to prevent substance abuse through its annual Community Survey. For the third consecutive year, the Coalition has taken part in this statewide effort. Participants are asked a variety of questions about alcohol, such as his or her own attitudes about alcohol use. Other questions gather opinions about underage drinking in our community. All responses are kept strictly anonymous.



Locally, we are gathering surveys at such places as **La Tienda Thriftway**. Volunteers **Andrea Goodbar** and **Bianca Granado**, along with staff members **Eve Flanigan, Annie Hanway**, and **Alison Bryant** have trained for and are working there for several days.

A postcard invitation for an online version of the survey also went out to many in South Eddy County. Other Coalition members are a huge help: **Karla Thompson** of

NMSU-C assisted in arrangements for certain college courses to participate. As with last year's results, this year's results will be shared with community partners—celebrating progress and renewing a vision for reduced substance abuse in South Eddy County.

TAKE ACTION...

Let your voice be heard and help the Coalition at the same time! Please spend just a few minutes taking the **anonymous** online survey. Participants will be entered into a drawing for one of four \$25 gas cards. Thank you!

<http://chweb.pire.org/nmspf>

THANK YOU, MAYOR FORREST

More than seven years ago our Coalition was founded. In response to growing community concerns about drugs and related violence, Carlsbad's chief officer, **Mayor Bob Forrest**, did something few other mayors would – he admitted there was a problem. But he went even further than just that. Mayor Forrest assigned a joint committee of city councilors and citizens to address the problem; it was called the Mayor's Drug Task Force. That group, today known as Carlsbad Community Anti-Drug/Gang Coalition, continues to thrive thanks in no small part to the leadership and support of Mayor Forrest.

Mr. Mayor, we thank you for lending your support as our Mayor. From taking time to buy lunch for students and listen to their concerns, to personally responding to the concerns of countless local residents, to being the greatest champion a Coalition could have as it grows and provides more services for more people, you are the heart of our organization. We thank you for your generous spirit and for the actions you have taken to Carlsbad a great place to live.





**BECAUSE A DRUG-FREE COMMUNITY -
MAKES A GREAT PLACE TO LIVE!**

**CARLSBAD COMMUNITY
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LOOKING AHEAD...

— MEETINGS ARE ALWAYS OPEN TO ANYONE INTERESTED —

[FOR FULL LISTINGS SEE OUR CALENDAR AT WWW.CARLSBADCOALITION.NET](http://WWW.CARLSBADCOALITION.NET)

March

- 1 Faith-Based Action Group, 7:00. Extension Office, corner of Stevens and Olive
- 3 Community Board, 4:00, City Hall
- 10 Prevention & Intervention Action Group, 5:00. Extension Office, corner of Stevens and Olive
- 18 Keep Carlsbad Beautiful, 11:00, City Hall
- TBA Carlsbad Community Garden, 5:45, Library Annex

April

- TBA Faith-Based Action Group
- 7 Community Board, 4:00, City Hall
- 14 Prevention & Intervention Action Group, 5:00. Extension Office, corner of Stevens and Olive
- 15 Keep Carlsbad Beautiful, 11:00, City Hall
- TBA Carlsbad Community Garden, 5:45, Library Annex

May

- TBA Faith-Based Action Group
- 5 Community Board, 4:00, City Hall
- 12 Prevention & Intervention Action Group, 5:00. Extension Office, corner of Stevens and Olive
- 20 Keep Carlsbad Beautiful, 11:00, City Hall
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